

2025 FRASER CUP SPONSORSHIP OPPORTUNITIES

Elevate Your Brand at the Fraser Cup

The Fraser Cup represents the peak of the NA3HL season, attracting devoted fans, talented players, and extensive media coverage. Join us as a sponsor to elevate your brand, gaining direct access to an engaged and passionate hockey community through exclusive partnership opportunities.



À La Carte:

-NAHLTV Scoreboard Overlay — \$100 per game
Broadcast overlay during games (choose full playoffs or Fraser Cup weekend)

-Program Advertisement — \$500+
Dedicated page to your brand (printed and digital)

-Home & Visitor Bench Signage — \$1,000 (or \$500 per bench)
Prominent logo placement on team benches

-Post-Game Interview Sponsor — \$1,000
Brand mentioned during Interview

-Power Play Sponsor — \$1,000 (Full Tournament)
Branded mentions during every power play

-Penalty Kill Sponsor — \$1,000 (Full Tournament)
Branded mentions during penalty kill

-Intermission Sponsor — \$1,000 (Full Tournament)
Branded mentions during Intermission

-Glass Wrap Branding — \$2,000
Logo displayed on glass panels surrounding the rink

-Social Media Post Sponsor — \$2,500
Your brand featured in official NA3HL social media content

Social Media Engagement

INSTAGRAM:

Championship Post Game Coach Interview
4,700 views

Championship Team Celebration Reel
16,900 views

Robertson Cup Champions Post
7,400 views

Championship Game Hype Reel
5,300 views

Coaches Post Game Interviews
58,500 views



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